

# WME Corporate Subscription

Stronger Together





## WHY JOIN?

Every organisation in the public sector faces a shared challenge: to do more with less, while building workforces that are not only resilient and skilled - but inspired. That's where WME comes in. As the Regional Employers' Organisation for the West Midlands, we understand the unique pressures and ambitions of local authorities, public bodies and not-for-profit organisations.

With over 40 years of experience, we've walked alongside our members through uncertainty and transformation, supporting them to make confident, people-centred decisions that drive better outcomes for their communities. At WME, we build trusted relationships with our members. Corporate Membership with WME isn't just a transaction, it's a partnership.

When you join us, you join a network of organisations committed to excellence in people leadership. You gain a trusted partner that speaks your language - offering timely advice, practical tools, and a sounding board when it matters most.

Whether you're managing complex employee relations issues, rethinking your workforce strategy, or building leadership capability, we're here to help you stay ahead.

**Together, we create stronger organisations and thriving teams - because we believe that when people flourish, public services do too.**

# HOW WE HELPED OUR MEMBERS LAST YEAR



**Over 300**

consultancy days  
delivered across  
HR, OD, pay and  
resourcing



**30**

senior leader  
appraisals facilitated  
with independent,  
trusted insight



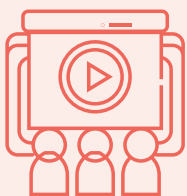
**Over 400**

HR and employment  
law queries resolved  
through expert  
helpdesk advice



**Over 100**

public sector  
leaders attended our  
Annual Workforce  
Summit



A wide range of  
**masterclasses**

delivered on critical and emerging workforce challenges





# Delivering results through EXPERT CONSULTANCY

Our experienced teams bring deep sector knowledge, practical insight and a clear focus on outcomes.

At Shropshire Council, our HR consultants led a complex leadership restructure, aligning top-tier roles with strategic goals through inclusive engagement and expert advice.

Developed and managed a region-wide initiative to explore how AI can be a strategic enabler of human potential, capacity and innovation.

At Dudley Council, our Talent and OD team helped embed coaching into leadership and learning strategy - tripling coaching access and improving resilience during change.

## Our Commitment to You

We work with you – not just for you. Your Corporate Subscription offers:

- Priority access to expert advice, insight and networks
- Strategic support in people, culture and change
- Collaboration opportunities across the West Midlands public sector

A relationship-driven service shaped around your needs

## Subscription Tiers

We've simplified our membership structure to make it easier for you to choose:

Organisation Size	Annual Fee (ex. VAT)
Fewer than 100 staff	£500
100 staff or more	£1,500

# SUBSCRIPTION BENEFITS

## Helping You Lead, Connect & Innovate

Your Corporate Subscription includes a growing package of services designed to support your organisation's priorities. Benefits for this year include:

### Expert Support When You Need It



- › **Up to 20% off** consultancy rates for services in:
  - Organisational change
  - Pay & Reward
  - HR, Leadership, OD and Resourcing
- › **Employment Helpdesk Access** – up to 12 expert-led enquiries per year on employment law and people issues.

### Networking & Collaboration



- › **Join Professional Networks** – Invitations to relevant WME-led peer groups and forums.
- › **Relationship Meetings** – Annual touch point with your senior leadership team.
- › **Access to the WME Annual Summit** – One complimentary delegate place at the regional workforce conference.

### Knowledge & Professional Growth



- › **Topical Masterclasses** – Bite-sized virtual learning on today's most relevant workforce topics.
- › **'The People Hour'** – Monthly employment law bulletin tailored to HR professionals.
- › **'The Pulse' Newsletter** – Monthly insights into sector trends, innovations and events.
- › **Annual Report** – A clear summary of what your subscription delivers.

### Strategic Access & Visibility



- › **Use of WME HQ Facilities** – Meeting rooms and hot desks in Birmingham's Jewellery Quarter (booking required).
- › **WME Evening Reception at the Annual LGA Conference** – VIP welcome for attending senior officers.
- › **Showcasing Public Sector Careers** – Access to discounted subscriptions to feature your roles through WMJobs, the regional public sector Jobs Board.

### Executive & Leadership Support



- › **Facilitated Appraisals** – Professional, independent appraisals for Chief Executive and Director roles (chargeable).
- › **Executive Coaching** – Confidential, expert coaching for senior leaders (chargeable).
- › **Wellbeing Counselling** – Independent, confidential counselling to support executive wellbeing (chargeable).

### Forward Thinking & Innovation



- › **Workforce Innovation Collaboration** – Opportunities to shape future-focused workforce strategies.
- › **Regional Pay Briefings** – Insights and update relevant to your organisation.

# JOIN US


## Becoming a WME Corporate Subscriber is simple.

Email [info@wmemployers.org.uk](mailto:info@wmemployers.org.uk) for more information  
or to arrange a call and we will take care of everything else



E: [info@wmemployers.org.uk](mailto:info@wmemployers.org.uk)

T: 0121 281 3558

Contact us on  West Midlands Employers

[www.wmemployers.org.uk](http://www.wmemployers.org.uk)