



The Largest Public Sector
Owned Jobs Board

Who are we?

We're more than just a job board.

We're your dedicated partner in public sector recruitment. Delivered by West Midlands Employers, a not-for-profit organisation owned by 32 councils and based in Birmingham, we're committed to helping nour region thrive by connecting passionate professionals with meaningful careers.

Why choose us?



Experience

Our team knows recruitment inside out, having held various roles within the sector. We understand the pressures and can offer practical, tailored support, rather than sales pitches.



Focus

WMJobs is dedicated to connecting passionate candidates with roles in the **public sector**, helping them make a difference in their communities.



Reinvestment

As a not-for-profit, any surplus we generate is reinvested back into our services, ensuring we continue to provide value and grow alongside the region's needs.



Technology

Industry-Leading Platform
Powered by Madgex technology –
the same platform trusted by The
Guardian and ACCA – delivering
a seamless experience for you
and your candidates.

More than just a job board

We raise the profile of careers in the Public Sector across the region through:

- Digital advertising
- · Out of home advertising
- · Organic and sponsored social media
- Radio and press coverage
- Job Fairs
- LinkedIn job listings
- · Aggregator connections

Strong local relationships:

- Colleges
- Universities
- · Employability Teams
- DWP

Annual statistics from 2023/24



28,000+



55 USER SESSIONS



30_5 M

JOB ALERT EMAILS SENT



1.45M
SOCIAL MEDIA POST
IMPRESSIONS

Single job postings

- 01 Impact advert
- 02 Enhanced advert
- 03 Standard advert
- 04 Top Job
- 05 Display logo



	Standard £240	Enhanced £240	Impact £440
Logo on your advert	✓	✓	✓
Featured in an email to candidates		√	✓
Highlighted in the search results		✓	✓
Logo next to your advert in the search results			✓
Job placed at the top of the search results in the relevant category*			✓

^{*}Also retains it's natural place, so visible twice to candidates

Save with job packs

Buy multiple credits in a job pack and save money!

We also offer one year subscriptions with added benefits. Get in in touch to find out more.

Post more than 30 jobs per year?

Ask about our high-volume packages with

SAVINGS UPTO **50%**

3 JOBS **£698**

5 JOBS **£1,103**

10 JOBS **£2,083**

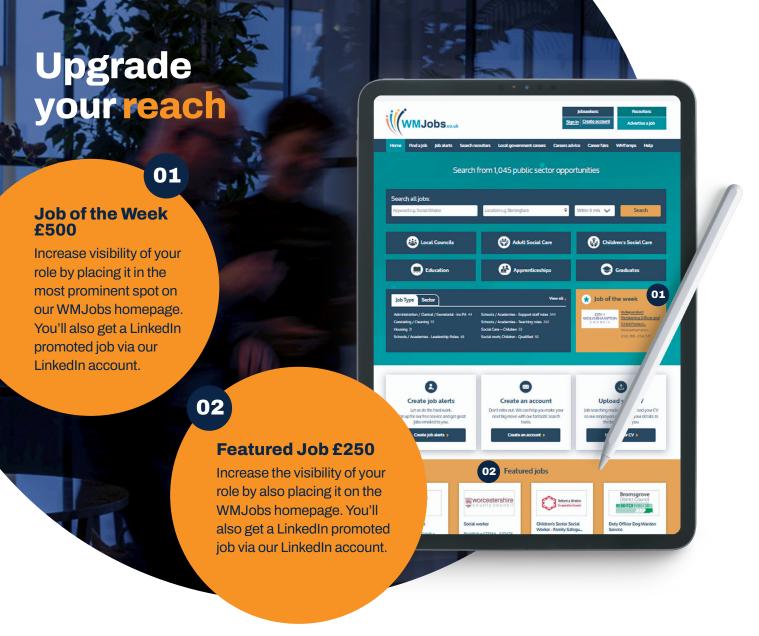
20 JOBS **£5,880**

SAVE 5%

10%

15%

SAVE 20%



Top Job: £200

Where a jobseeker chooses a term which matches the categorisation of the Top Job, it will show at the top of the results page and will also have additional styling to make it stand out. The job will also appear in it's natural position in the job list, meaning it is shown twice in the listings.

Keyword Sponsored Job: £280

'Sponsor' a specific words or phrases that are related to the job you're posting (max. 5). For example you could sponsor the word 'teacher'. When 'teacher' is searched, your advert is prioritised to the top of the job listing page & highlighted for prominence. Please contact us after purchasing this upgrade to provide your list of sponsored words & phrases.

Premium Job: £100

Premium jobs offer superior exposure of your advert to jobseekers. They appear more frequently and in a different position to a standard job.

Promoted Job: £175

A promoted job will help you gain greater exposure for your role. Including this upsell means that these jobs will take precedence in the job lister over that of a standard job.

Display Logo added to search result listing: £30*

This displays your company logo alongside your job listing on the search results page. This is proven to make a difference to candidates when browsing through the jobs and therefore more likely that they will view your job listing.

*included in subscriptions

LinkedIn Promoted Slots: £100 (per week)

A promoted slot on the WMJobs LinkedIn Account with over 9k followers

Job Refresh

Refresh your job to the most relevant position in the search listings and show as 'new'. **Available on request.**

Discounted prices for subscribers

Please ask for the discount code or visit our website for more information on our prices

Meet the team



Chloe Herrmann
Chloe is the Principal
Consultant for Resourcing
Services at WME, leading
WMJobs.co.uk.

With over 17 years of HR and resourcing experience, she is Level 7 CIPD qualified and holds a master's degree in Leading & Managing People.

"

Chloe has a first-class understanding of market trends and the unique challenges within the TA landscape. She consistently goes above and beyond. It is rare to come across someone with such a genuine passion for their work, paired and determination to make a real difference.

Strategic Resourcing Manager, Staffordshire County Council.



Lucy Hall

Lucy is the Resourcing Consultant at WME, delivering the WMJobs roadmap alongside projects and service delivery.

She has worked across local councils within the region and holds a Level 5 CIPD qualification. What Lucy loves most about her role is the people she works with - both within WME and beyond.

"

Lucy drove the launch of Herefordshire Council's innovative Recruiter Hub with a candidate-led approach. Her determination ensured timely delivery of dynamic content, increasing candidate referrals and presenting Herefordshire as an appealing place to live, work and thrive.

Senior HR/OD Advisor, Herefordshire.



West Midlands Employers Resourcing Services

Award-Winning Resourcing Team

We're proud to have been recognised for our creative and impactful campaigns, and the quality of our delivery, ensuring your roles get the attention and support they deserve.

We're delighted to have been recognised for our work by a number of industry awards & accreditations:



ONREC Awards 2024

Niche Job Board - Finalist Creative Offline Marketing - Finalist Creative Online Marketing Job Board - Winner



In House Recruitment Supplier Awards 2024

Specialist Job Board - Finalist
Outstanding Impact (Individual Award Chloe Herrmann) - Bronze Winner



National Online Recruitment Awards 2024

Regional Job Board - Finalist



REC Awards 2023

Recruitment Team of the Year -Highly Commended



REC Awards 2024

Recruitment Team of the Year - Finalist

Additional services in Resourcing and the wider West Midlands Employers team

- O1 Applicant Tracking System (ATS)
- 02 Executive Recruitment
- 03 WMTemps
- 04 Tailored Resourcing Consultancy
- 05 HR Consultancy Leadership Development
- Organisational Development Professional Coaching

We can work together to find the most cost effective advertising strategy for your organisation - whether that's a single vacancy or ongoing campaigns.

We have the experience to support you.

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